



Scallionpancake



ABOUT SCALLIONPANCAKE

Jason & Yvonne Ackerman started Scallionpancake in 2015 as a way to share their love of food and travel with the world. We're a brand creating content daily through our blog, podcast, and social medial channels. We believe content can and should be both informative and entertaining. Our strengths lie in storytelling and adapting our tone and style for a wide variety of audiences.



5k+

SOCIAL MEDIA
FOLLOWERS

3,500+

90 DAY PODCAST
DOWNLOADS

1,900+

MONTHLY
UNIQUE BLOG VISITORS

34K+

WEEKLY INSTAGRAM
IMPRESSIONS



LET'S WORK TOGETHER!

Scallionpancake

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BRAND COLLABORATIONS



SERVICES

- + Sponsored Content
- + Brand Ambassadorship
- + Podcast Sponsorship
- + Content Creation
- + Press Trips

DEMOGRAPHICS

67%

WOMEN

51%

AGES 25-34

82%

FROM THE U.S.



480+

@scallionpancakeblog



2k+

@scallionpancake



150+

@scallionpancake



4.4k+

@scallionpancake